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## **GCF Answers Mobile Apps Supply Quick Answers to Your Microsoft Office Questions**

(Raleigh, NC) – In two years of creating educational content for various mobile platforms, GCFLearnFree.org has launched 17 mobile apps for iOS, Android, and Kindle. With the exception of *Good at Math*, an educational game created for the iPad, these apps are all based on the popular free Microsoft Office tutorials found on GCFLearnFree.org.

While the tutorial apps continue to prove to be successful with over 2 million total downloads, the mobile development team aspired to create an original app with a different approach to learning, targeting a new audience. GCF Answers are companion apps designed for users already familiar with the topic but are seeking a quick answer, rather than a thorough explanation. Rather than searching through a textbook-like tutorial, a succinct search can offer up an immediate answer, allowing the user to return to the task at hand.

Currently the family of GCF Answers mobile apps includes: *GCF Answers for Excel*, *GCF Answers for PowerPoint*, and *GCF Answers for Word*, all available on Android devices. These companion apps are designed to be used when working within Microsoft Office 2007, 2010, or 2013. More topics will be added in the future, as well as iOS versions.

As the content of the apps is taken from the original Microsoft Office tutorials found at GCFLearnFree.org, the GCF Answers apps are dense with definitions, explanations, and even video tutorials. Combined with a powerful search feature (which can be done through text or voice), GCF Answers acts as a second screen assistant that provides the user with the right answer the first time.

To download these mobile apps, visit the Mobile Apps page at GCFLearnFree.org: <http://www.GCFLearnFree.org/mobileapps>

“Based on analytics and feedback from our users, we learned that many visitors to our site are seeking a quick answer to a question. The GCF Answers mobile apps allow us to repackage our content in a way that provides access to information much more quickly. We’re excited about how this process has

informed the way we create tutorials for our website and what that means for us moving forward," states Matt Robinson, Coordinator of Distance Learning, GCFLearnFree.org.

The mobile development team next plans to offer a family of apps called *GCF Questions*, which will offer a learning experience in the form of quizzes. More topics will also continue to be added to the family of GCF Answers.

### **GCFLearnFree.org**

Since 1999, GCFLearnFree.org has created and provided quality, innovative learning opportunities to anyone who wants to improve the technology, literacy, and math skills needed to be successful in both work and life. By delivering over 1,000 different lessons to millions of people in over 200 countries ABSOLUTELY FREE, GCFLearnFree.org is a worldwide leader in online education.

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